

[IPTV]

IPTV

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ITU EBU(European Broadcasting Union)

IPTV

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TV

IPTV

4.4%

3

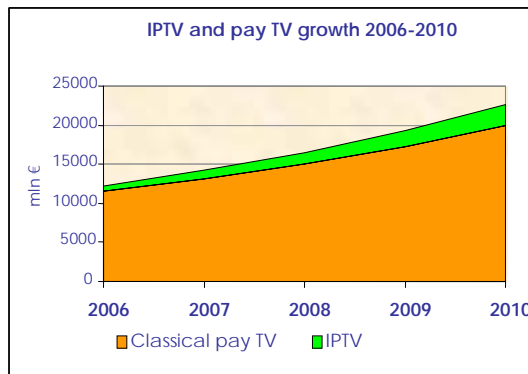
2010

12%

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Connectivity



Source: ITMedia Consulting

Broadband TV 2006
 €680 million revenues in WE
 4.4% of pay TV market

Broadband TV 2010
 €2.6 billion revenues
 12% of pay TV market

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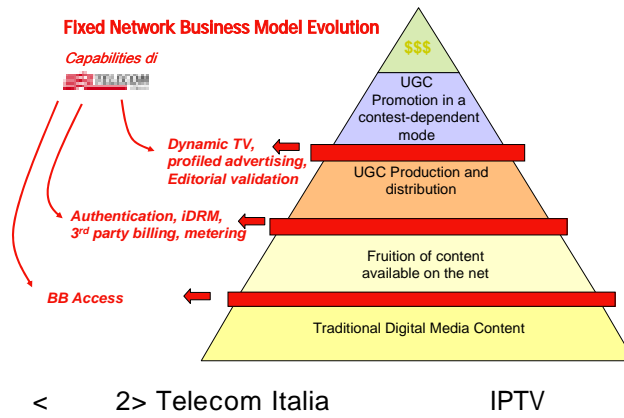
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(TTA NGN SPM(SG13), genevalee@empal.com)